



Raddis
COTTON / SYSTEM

BLOSSOM POWER

LÄSSIG AND RADDIS® CONTINUE THEIR PARTNERSHIP

LÄSSIG and Raddis® have been a strong team since 2022 and will remain so! The limited LÄSSIG x Raddis® Cotton swaddle collection was just the beginning. Now new products are joining the range, making the product line even more diverse while actively contributing to the sustainable transformation of the entire cotton value chain. The new Blossom print, which consists of cotton flowers, the sun, rainbows and rain clouds, reflects the cycle of nature and brings a breath of fresh air to the baby outfits. Developed with great care, the new LÄSSIG x Raddis® Cotton ponchos, towels, wash gloves, bathrobes and nursing scarves are the ideal gift for birth or baptism.

SWADDLE & BURP BLANKETS

The breathable Swaddle & Burp Blankets from LÄSSIG are the absolute must-haves for new parents. Available in sizes M (60 x 60 cm), L (80 x 80 cm) and XL (120 x 120 cm), their 100% cotton quality not only offers maximum comfort for delicate baby skin, but also a wide range of uses. The swaddle & burp blankets with their pretty blossom all-over print and „Bloom with Grace“ lettering are suitable for both cuddling and burping. They are also easy to care for, can be washed at 40° C and even tumble dried.

Material: 100% cotton



Swaddle & Burp Blanket M
2 pcs | Blossom nature
UVP: 27.95 €



Swaddle & Burp Blanket L
2 pcs | Blossom nature
UVP: 32.95 €



Swaddle & Burp Blanket XL
1 pcs | Blossom nature
UVP: 18.95 €





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MUSLIN PONCHO

Style and comfort for the little ones: the new Muslin Poncho from LÄSSIG is not only a practical companion for at home and on the go, but also impresses with its modern design and maximum comfort. The poncho is made from pre-washed, breathable, double-layer cotton and comes in a subtle natural shade with a playful blossom print. Equipped with a cozy hood, it invites little ones to snuggle up and relax after swimming or bathing. Measuring 60 x 50 cm, it is suitable for children aged 12 to 36 months.

Material: 100% cotton

UVP: 36.95 €



Blossom nature

MUSLIN SET: HOODED TOWEL & WASH GLOVE

The Muslin Set from LÄSSIG is the perfect combination of functionality and style. Consisting of a hooded towel and a wash glove, it is the ideal bathroom set for at home or on the go. The breathable, pre-washed, double-layer cotton ensures a pleasant feeling on the skin, while the practical towel dimensions of 80 x 80 cm are ideal for babies from 0 to 24 months. An absolute must-have for baby equipment and also a great gift idea.

Material: 100% cotton

UVP: 36.95 €



Blossom nature



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LITTLE ONE & ME BATHROBE

With the brand new bathrobes from LÄSSIG x Raddijs®, parents and children can now enjoy a partner look. The cuddly Little One & Me bathrobes are available in two adult sizes (S/M, L/XL) as well as a one-size for children aged 2-3 years. The 100% cotton for a stay at the pool, in a hotel or at home. Equipped with a hood and belt, they offer the perfect fit for both adults and toddlers. For the perfect mini-me look: while the adult bathrobes have a contrasting colored belt hem, the children's bathrobes feature small embroideries in the same color.

Material: 100% cotton

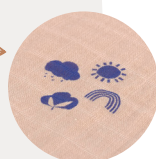
Children's bathrobe | UVP: 36.95 €



Small Blossom
Light blue



Small Blossom
Rose



adult bathrobe | UVP: 73.95 €



Big Blossom
Light blue



Small Blossom
Rose

MUSLIN NURSING SCARF

Multifunctional and stylish: the breathable Muslin Nursing Scarf from LÄSSIG is a practical accessory for new mothers that impresses with its comfort and versatility. Worn as a nursing scarf, fashionable shawl or stole, it is the perfect companion for the breastfeeding phase and even beyond. With a size of 70 x 200 cm, it is large enough to give moms and babies the peace and intimacy they need while breastfeeding. Soft colors such as light blue, nature and rose blend harmoniously with any modern outfit. The contrasting hem adds a modern touch.

Material: 100% cotton

UVP: 27.95 €



Light blue



Nature



Rose



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LÄSSIG X RADDIS®

The partnership between LÄSSIG and Raddis®, which has existed since 2022, enables LÄSSIG to offer high-quality, functional baby and toddler products while making an important contribution to sustainability. The Raddis® System is striving for a radical change in the cotton industry, moving away from conventional, degenerative cultivation towards a regenerative, organic approach. Raddis® focuses on environmentally friendly cultivation methods that use less water and no toxic chemicals, among other things. By working closely with Raddis®, LÄSSIG not only has the opportunity to restore soil health and promote biodiversity, but also to improve the livelihoods of vulnerable farming families in growing regions such as south-east India. Through higher rewards and lower cultivation costs, the income of small farmers can be improved step by step.

